

JO'S CERVICAL CANCER TRUST

FINANCIAL STATEMENTS

FOR THE YEAR ENDING 31ST JULY 2011

CHARITY NO: 1133542 (ENGLAND & WALES)

CHARITY NO: SC041236 (SCOTLAND)

COMPANY NO: 7111375



KNOX CROPPER
chartered accountants

JO'S CERVICAL CANCER TRUST
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST JULY 2011

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JO'S CERVICAL CANCER TRUST

REPORT OF THE TRUSTEES

Public Benefit

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities.

Objects

- to advance education of the public in the understanding of all aspects of cervical cancer;
- to promote the study of cervical cancer by supporting and carrying out research into the causes, prevention, diagnosis and method of treatment of this disease and by publishing the useful results of such research;
- to provide support, assistance and information directly or indirectly to people affected by cervical cancer; and
- such other purposes for the benefit of the community as shall be exclusively Charitable as the trustees from time to time shall decide.

Review of developments and activities during the year

An overview

2010-11 was a positive year in terms of growth across all areas of the charity's work including; income increasing by 50%, a number of new support services being launched, expanding our reach and awareness, undertaking a number of new campaigning and education initiatives and building our staff team. Given the backdrop of the current financial climate we are proud of our achievements. The following report offers a breakdown of the key highlights of the past year.

Why we do what we do

Cervical cancer is the second most common cancer amongst young women in the UK and Europe. Nearly 3 women a day in the UK will die from cervical cancer whilst each year around 2,800 women are newly diagnosed. In addition, some 300,000 women a year are told they may have a cervical abnormality that might require treatment.

Jo's Cervical Cancer Trust is the only UK charity dedicated to women, their families and friends affected by cervical abnormalities and cervical cancer. Our work covers a range of areas including:

- Offering information about cervical abnormalities and cervical cancer written, reviewed and updated by medical experts through our website and materials
- Enabling women to meet online, to share experiences, network, and support others facing similar challenges
- Providing opportunities for women, friends and families to get together for shared support, both at a local and national level
- Enabling individuals to post a medical question to our online panel of medical experts
- Campaigning to influence UK Governments to implement new and improved preventative, diagnostic and therapeutic procedures
- Running a range of programmes to educate the public and health professionals on key areas relating to cervical cancer and how it can be prevented.

To help us achieve our strategic goals, people affected by cervical cancer and cervical abnormalities played a key part in the development of our work over the year.

JO'S CERVICAL CANCER TRUST

REPORT OF THE TRUSTEES (Continued)

Education and information

Our objectives for 2010-11 were to:

- Increase our presence in primary and secondary care settings
- Explore developing a schools education programme
- Run awareness and education screening campaigns to the 50+ age group
- Increasing our presence in devolved countries
- Pilot education campaigns targeting minority communities

Cervical cancer is a largely preventable disease thanks to the National Cervical Screening and the HPV vaccination programmes. However, the charity is concerned at the numbers of women and girls who do not take up these potentially life saving programmes. For example in 2009-10 20% of women overall and one in three aged 35 or under did not attend screening last year whilst fewer than 40% of 17-18 year olds took advantage of the HPV vaccination which can protect against 70% of all cervical cancers.

The charity has a vital role to play in providing accurate and timely information for women affected by cervical cancer and cervical abnormalities, educating the public about how they can take proactive steps to reduce their risk and building links and partnerships with key organisations and policy influencers.

During the year we saw positive growth in our education, information and influencing work and our main objectives were achieved, as outlined below. The objective to run a targeted campaign to the 50+ age group did not take place but is planned for 2011-12.

Website

2010-11 was the first full year of seeing the benefits of investing in a new website. The website now offers much greater depth of information on cervical cancer and cervical abnormalities, our support services and ways visitors can become more involved in the charity's work.

During the year we saw a 64% increase in web visits from 227,213 in 2009-10 to 374,598 in 2010-11, with a 90% increase in unique visitors. This increase was greatly helped thanks to Google who donated a grant which provides \$329 worth of free Google adverts on a daily basis. The value of adverts that were clicked on and helped drive people to our website during the year is over \$38,000.

Providing timely and relevant information

During the year the charity reviewed the materials it offered, resulting in a re-write of all current publications as well as producing new ones relevant to women affected by cervical cancer and cervical abnormalities. In total the charity produced and distributed over 380,000 materials including posters, leaflets and postcards.

Towards the end of the year the charity applied for accreditation with the Information Standard (IS). This Department of Health certification verifies and ensures organisations have excellent material production procedures and the kite mark signposts trustworthy information, so the public can find it quickly and easily. Applying for the Standard will add credibility and authority to materials the charity produces. We will find out if we have passed our assessment and received accreditation in September 2011.

Promoting excellence and sharing best practice in cervical screening

Last year the charity launched the first ever Cervical Screening Awards which aimed to provide an opportunity to share best practice with all professionals working in the field of cervical screening, as well as rewarding excellence in increasing awareness and uptake of screening in local communities. The overall winner was Salford PCT who ran an outstanding campaign to raise awareness, improve access and provide services sensitive to culture, religion, language and disability.

JO'S CERVICAL CANCER TRUST

REPORT OF THE TRUSTEES (Continued)

Giving cervical cancer a focus

The charity ran two awareness weeks which provided an opportunity to reach a wide group of stakeholders to spread our core messages about cervical cancer, symptom awareness and how it can be prevented. We are very grateful to the many health professionals, companies, organisations and individual supporters who ran stands, spoke to the media and distributed materials during those two weeks. Below is a brief update on the key events from each week;

Cervical Cancer Prevention Week,

- A national campaign called 'Are you an 80's Girl?' was launched aiming to encourage women to attend screening or have the HPV vaccination. 970 posters and 200,000 postcards were displayed at 220 cinema foyers and washrooms across the UK reaching up to 9 million people.
- We announced results of a YouGov commissioned survey which showed that many women delayed or ignored their cervical screening invitation because it was hard to take time off work or couldn't attend their appointment because their GP surgeries did not offer flexible appointment times.
- In light of the above survey results we ran a meeting at Westminster calling on the Government to ensure more women have access to screening as well as tabling an Early Day Motion. Moving forward the charity is looking to run campaigns to further influence key policy makers and employers to ensure all women are given every opportunity to attend screening appointments.
- We saw the charity's profile raised as a result of coverage of awareness in a range of media stories from TV to radio to newspapers, online articles, and glossy magazines. Amelle from pop group The Sugababes helped raise awareness of the importance of cervical screening through a range of interviews alongside the charities direct or as part of a Fight Cervical Cancer in Style Campaign.

Cervical Screening Awareness Week

- As part of our strategic objective to increase our influence and profile in all UK countries we hosted a meeting at the Northern Ireland Assembly in Stormont, (see section further down titled Reaching and influencing opinion formers)
- As a reminder that screening should be part of every woman's health routine our leaflets, posters and screening advert were placed in GP surgeries across the UK.
- The charity announced the launch of the second year its annual Cervical Screening Awards seeking to find the best local cervical screening initiatives.
- Materials were distributed to health practices, hospitals, individuals and companies to promote cervical cancer prevention.
- The charity and its supporters participated in a range of media interviews from TV, to radio to newspapers, online articles, and glossy magazines. Increased profile during the week resulted in a 30% rise in website visits.

Understanding challenges to screening uptake to reduce inequalities

A survey commissioned by the charity to try and understand the reasons why some women ignore or delay attending cervical screening versus those that do attend regularly showed that a significant number stated that lack of appointment choice at surgeries and difficulty taking time off work is a factor in them delaying or even missing this vital test.

Results showed that over a third of working women of screening age (39%) who have missed or delayed appointments said they didn't find it easy to leave work in order to attend cervical screening appointments and more than a quarter (26%) admitted they would be more encouraged to attend if their company was more flexible and they didn't have to take holiday for an appointment. In addition almost one in three (30%) women aged 25-34 who missed or delayed appointments said they always book holidays to attend appointments because they were too embarrassed to talk to their employers, whilst almost a third (29%) of women of screening age who missed or delayed a screening appointment said it is hard to book an appointment for cervical screening at a convenient time.

JO'S CERVICAL CANCER TRUST

REPORT OF THE TRUSTEES (Continued)

This possible lack of flexibility by employers and GPs in enabling women to attend cervical screening could be putting women at risk and the charity will now be exploring how best to improve this situation to ensure that screening is accessible to more women.

Schoolgirls and cervical cancer prevention

During the year the charity explored the potential of developing of education programmes in schools. After initial discussions we felt uncertain if this was the right way forward strategically but will review this again in 2011-12.

Media

General coverage

During the year the charity increased its investment in media activity resulting in greater media footprint compared to previous years. As well as Jo's Cervical Cancer Trust spokespeople, many of its supporters contributed to greater awareness and better understanding of these issues through telling their stories, for which we are very grateful. A wide range of media interviews were undertaken on national and local television, radio, the press and magazines including: The Sun, The Mirror, The Mail, BBC national and local, This Morning, That's Life Magazine, Daily Telegraph, Guardian, BBC Asian Network, The Scotsman, STV, Real People and Reveal.

Eastenders

In March 2011 we were contacted by researchers from popular Soap Opera Eastenders who were considering featuring a cervical cancer story. After discussions we were delighted when they confirmed that the story was to go ahead, with one of their leading characters (Tanya Jessop) receiving the news that she has cervical cancer after getting results from a cervical screening test.

Eastenders went to great lengths to research this story and worked closely with the charity. The storyline went live in August 2011 and we hope that being seen by millions of viewers will raise awareness of cervical cancer and make the public more informed about cervical cancer prevention.

Reaching and influencing opinion formers

As the lead advocate for women affected by cervical abnormalities and cervical cancer in the UK the charity has a key role in ensuring women have access to prevention programmes, best treatments and support services.

During 2010-11 the charity ran successful meetings, at Westminster and Stormont, building strong links with policy makers, making them more aware of the charity's work and key issues it wants to see dealt with. For example the event in Northern Ireland was attended by the Health Minister and the Chair of the Health Committee as well as key experts from public health, screening, vaccination and oncology with chair of the Health Committee looking into our call for Northern Ireland to introduce HPV testing as soon as possible.

The charity has also continued to build links with screening, vaccination and cancer communities. This includes being invited to join the Advisory Committee for Cervical Screening for England and the National Cancer Intelligence Network's Gynaecological Site Specific Clinical Reference Group.

Reaching health professionals

Health Professionals can play a key role in making women aware of the charity's information and support services. However, recent informal feedback from users showed that many were not told about the charity by their health professional when diagnosed. As a result we have invested in raising our profile to build stronger links with health professionals and during the year attended, ran stands or presented at a number of exhibitions and events including; the Royal College of Nursing Congress and Primary Care exhibition both of which had over 5,000 delegates. What highlighted the importance of our investment in this area was that the majority of health professionals who visited our stands had not heard of the charity.

JO'S CERVICAL CANCER TRUST

REPORT OF THE TRUSTEES (Continued)

2011-12 targets

- Develop partnerships to run/pilot education campaigns to BME communities
- Gain accreditation with *The Information Standard*
- Understand information needs and gaps from users and implement plan for information development
- Run cervical screening awareness campaigns to the 50+ age group
- Increase the number of health professionals who are aware of and wanting to work with the charity
- Develop a work based pack for employers/employees about cervical cancer prevention
- See a 20% increase in website visitors as well as length and depth of visit
- Run policy meetings in all UK countries to educate policy makers on the charity's key issues

Supporting women affected by cervical cancer

Our objectives for 2010-11 were to:

- Set up a new helpline
- Pilot a text messaging service
- Pilot local support groups
- Pilot a regional information day
- Understanding prevention issues and support needs amongst minority communities

Two new services were launched in January 2011; local support groups and a free Helpline. Both services were set up as a result of feedback from our users who highlighted a need for more face to face and personal support and these services are already playing a key new role in the support we offer to those affected by cervical abnormalities and cervical cancer.

Volunteers will be the lifeblood of these new services. All our service volunteers undergo a careful selection process and rigorous training programme which includes attendance at a 2-day residential course. Volunteers are also given ongoing training as well as dedicated back-up and support from our Service Development Manager to ensure they are equipped to carry out their role. The process to recruit further volunteers commenced towards the end of the financial year and we expect 15-20 new volunteers to join our support services after November 2011.

The charity took the decision to put on hold a plan to pilot a text messaging service as having spoken to other charities considered our own constituent group we were uncertain as the numbers who would use this service versus the investment required to set it up and run it.

Our online services which include *Ask the Expert* and a *Forum* for women affected by cervical cancer or cervical abnormalities continue to be popular. For example the forum saw a 10% increase in membership and now has over 3,900 members. We are as ever very grateful to our medical panel who continued to give their time, expertise and support free of charge to those who contact the charity through our Ask the Expert service.

Our annual Let's Meet event took place in Manchester, offering women affected by cervical cancer the opportunity to attend a range of interactive and health related workshops as well as develop support networks with others affected by cervical cancer. Feedback was very positive and we will be looking to further develop the event and see a continued increase in attendance.

JO'S CERVICAL CANCER TRUST

REPORT OF THE TRUSTEES (Continued)

Cervical cancer prevention amongst Black and Minority Ethnic Communities (BME)

During the year the charity was active in building links with national and local BME organisations to raise awareness about cervical cancer prevention. The charity spoke to a wide range of groups including Asian, Muslim, Orthodox Jewish and Afro Caribbean communities looking to raise awareness of cervical cancer prevention and to also try to understand any barriers to the screening and vaccination programmes.

The charity also became a member of Ethnic Minority Cancer Awareness Week (EMCAW), which is organised by an alliance of charities working with and within communities to raise awareness of cancer. During the week the charity spoke at events about cervical screening, distributed materials and announced the results of a survey aiming to understand if there was a difference in attitudes to cervical screening between white women and those from Black and Minority Ethnic communities.

This survey revealed a lack of awareness around cervical cancer prevention amongst ethnic minority women could be putting them at risk with the results showing clear differences between white and BME women on a number of key issues including knowledge around the disease, how they respond to screening invites, where they would like to be screened and the relevance of the test.

Moving forward the charity will be looking to build further links with organisations across the UK, explore how to improve screening uptake and share best practice that is already happening in local communities.

2011-12 targets:

- See increase in support offered through our services of at least 20%
- Begin process of gaining the *Investing in Volunteers Standard*,
- To increase the number of active support groups from 3 to 10 by the end of 2012
- To see a 50% increase in helpline calls by the end of 2012.
- Forum registrations to increase by 20%
- To run a feasibility study on benefits of potential new services including:
 - > Partners and family members
 - > Women who have undergone Pelvic Exenteration
 - > Developing a hospital support service

Generating funds

Our objectives for 2010-11 were to:

- Increase overall fundraised income by 15%
- Increase income from charitable trusts and individual fundraising
- Explore joint fundraising initiatives with other charities
- Explore developing a schools fundraising programme

2010-11 was a positive year in raising funds, with income increasing by 50% compared to the previous year, enabling the charity to further invest in its core charitable objectives. The main areas of growth were through greater numbers of fundraising individuals, fundraising events and support from companies and charitable trusts.

During the year the charity partnered with Theatre in Trust on a 5 night performance of Noel Coward's *Hay Fever* which raised £46,000, whilst our 5k Walk for Fun raised £15,000 compared to £3,000 the previous year. Company donations increased by 13% and income from Trusts increased by 60%.

Income through individuals rose by 20% and as ever we are very grateful to the many supporters who raised funds for our vital work. Over the year we have seen a range of events from skydives, treks, golf days, running events, school fetes, dress down days and music events. As with every other year since the charity was established, the Founding Friends of the charity continued to raise funds through a range of events.

JO'S CERVICAL CANCER TRUST

REPORT OF THE TRUSTEES (Continued)

We are very grateful for every single donation we received during the last year. Although impossible to list all our supporters, the following are just a few examples: Virgin Media, Pelican Healthcare, Natalie's Charity Golf Day, Virgin Money Giving, GC Gibson Settlement, GlaxoSmithKline, Google, Mainhouse Charitable Trust, Rockley Charitable Trust, Pilkington's Settlement, Channel 4 TV, The Phillip Oppenheimer Foundation, Roche Diagnostics, Sanofi Pasteur MSD, The Garfield Weston Foundation, The Worshipful Company of Leatherseller's, The British Society for Colposcopy and Cervical Pathology, The John Ellerman Foundation, R E Pilkington Settlement, William Allen Young Charitable Trust, Metro Newspapers and the Liz and Terry Bramall Charitable Trust.

During the year challenge event company Action for Charity brought the charity together with Breast Cancer Care and Ovarian Cancer Action to set up a joint initiative and brand called Women V Cancer. The first event, a 400k cycle ride in Kenya, saw higher numbers of sign ups than anticipated and as a result 5 separate cycle rides will take place between October 2011 and February 2012, potentially raising significant funds for all three charities.

In accordance with ABPI Codes of Conduct the charity received unrestricted grants from pharmaceutical companies that represented 7.7% of annual turnover.

2011-12 targets

- Increase overall income by 20%
- See a 30% increase in Trust income
- Undertake research on a potential high net worth individuals campaign
- Increase support from non medical companies
- See an increase in committed giving from individuals (via direct debits)

Building strong and effective partnerships

During the year the charity worked with many charities, organisations and patient support groups to improve the care and quality of life for those affected by cervical cancer and who can bring support, endorsement and credibility to our campaigns, including: the NHS Screening and Vaccination Programmes, Department of Health, National Forum for Gynaecological Oncology Nurses, Camden PCT, National Cancer Intelligence Network, the Cancer Campaigning Group, Cancer 52, the European Cervical Cancer Association, the Lesbian and Gay Foundation, Ethnic Minorities Cancer Awareness Week, Women Against Cervical Cancer, Cancer Research UK, Sanofi Pasteur MSD, Roche Diagnostics, GlaxoSmithKline and Unison

During 2011-12 the charity will continue to look to develop current and new partnerships that will enable it to achieve its goals and aspirations.

Governance and administration

The names of the Trustees are shown on page 1. Trustees have the power to appoint new or additional trustees up to a maximum of 12. During the year Lucy Maxwell, daughter of Jo and James Maxwell the charity's founders was elected as a trustee and Simon Moore resigned as a trustee. Five trustee meetings were held during the year.

During the year trustees approved a new strategic plan for 2011-14, which aims to see expansion across all aspects of its work.

Farrer and Co were reappointed as the charity's solicitors and Knox Cropper were reappointed as the charity's auditors. We are very grateful to the Brunswick Group, which has provided free space to the charity since September 2008.

JO'S CERVICAL CANCER TRUST**REPORT OF THE TRUSTEES (Continued)****Risk management**

The Trustees undertook two reviews of the risks which the charity faces and are satisfied that systems are in place to mitigate those risks

Reserves policy

During the year trustees reviewed the charity's reserve policy and agreed that planned level of reserves be set at 7-9 months of total expenditure compared to the previous level of 9-12 months of core expenditure.

The new reserves policy states that trustees will set a reserves policy which requires

- Reserves to be maintained at a balanced level which ensures that Jo's Cervical Cancer Trust's core activity can continue during a period when the level of voluntary income, which by its very nature is uncertain, is significantly reduced and which allows the anticipated additional expenditure on charitable output, in line with its new strategic plan, to take place
- The planned level of reserves to be maintained in a readily realisable form.
- The agreed planned level of reserves be set at 7-9 months of total expenditure.

Financial review

The charity's finances are overseen by the Trustee board. A statement of Financial Activities has been prepared for the full year. This statement shows income for 2010-11 was £436,268 up from £288,173 in 2009-10, with expenditure in 2010-11 at £394,295 compared to £285,992 in 2009-10, resulting in a surplus of £41,973. The level of reserves at the end of 2010-11 (£326,933) equates to 9.9 months reserve, which is slightly above the charity's reserves policy.

JO'S CERVICAL CANCER TRUST**REPORT OF THE TRUSTEES (Continued)****STATEMENT OF TRUSTEES' RESPONSIBILITIES**

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Trust and the surplus or deficit of the Trust for that period. In preparing the financial statements, the Trustees are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Trust will continue to operate.

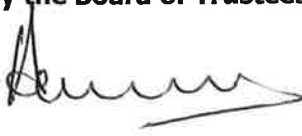
The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time, the financial position of the Trust and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Trust and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees confirm that, in the case of each of the persons who are Trustees at the date of this report, the following applies :

- so far as each Trustee is aware there is no relevant audit information (information needed by the Trust's auditors in connection with preparing their report) of which the Trust's auditors are unaware; and
- each Trustee has taken all the steps necessary to make herself/himself aware of any relevant information and to establish that the Trust's auditors are aware of that information.

Approved by the Board of Trustees on 11/10/2011 and signed on its behalf by

Signature
Name


AASHAR GORNALL

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF JO'S CERVICAL CANCER TRUST

We have audited the financial statements of Jo's Cervical Cancer Trust for the year ended 31st July 2011 which comprise the Statement of Financial Activities, the Summary Income and Expenditure Account, the Balance Sheet, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the Charitable Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken, so that we might state to the Charitable Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charitable Company and the Charitable Company's members as a body, for our audit work, for this report or for the opinion we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 10, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with regulations made under those Acts. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Trustees to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31st July 2011 and of
- its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- the charitable company has not kept proper and adequate accounting records ; or
- the financial statements are not in agreement with the accounting records and returns for our audit; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Kevin Lally
 Kevin Lally (Senior Statutory Auditor)
 for and on behalf of Knox Cropper
 Chartered Accountants and Statutory Auditors

8/9 Well Court
 London, EC4M 9DN
 11th October 2011

Knox Cropper is eligible to act as an auditor in terms of Section 1212 of the Companies Act 2006.

JO'S CERVICAL CANCER TRUST**STATEMENT OF FINANCIAL ACTIVITIES****(INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT)****FOR THE YEAR ENDED 31ST JULY 2011**

This statement of financial activities shows the memorandum full year comparatives (see note below)

	Notes	Restricted Funds £	Unrestricted Funds £	Total 2011 £	Memorandum 2010
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Legacy		-	1,562	1,562	-
Voluntary Income	2	74,765	289,116	363,881	232,224
Activities for Generating Funds		-	69,399	69,399	54,420
Investment Income and Interest		-	1,426	1,426	1,529
Other Income					
Transfer of net assets from Jo's Trust		-	-	-	-
TOTAL INCOMING RESOURCES		74,765	361,503	436,268	288,173
RESOURCES EXPENDED					
Cost of Generating Funds					
Cost of Generating Voluntary Income		-	27,650	27,650	13,219
Fundraising Trading and Event Costs		-	28,728	28,728	13,479
		-	56,378	56,378	26,698
Charitable Activities					
Support Services	3	13,054	67,489	80,543	58,555
Information Services		61,711	178,459	240,170	175,524
		74,765	245,948	320,713	234,079
Governance	5	-	17,204	17,204	25,215
TOTAL RESOURCES EXPENDED		74,765	319,530	394,295	285,992
Net Incoming Resources		-	41,973	41,973	2,181
BALANCE BROUGHT FORWARD		-	284,960	284,960	282,779
BALANCE CARRIED FORWARD		£-	£326,933	£326,933	£284,960

The net assets and activities of Jo's Trust (an unincorporated charity) were taken over by Jo's Cervical Cancer Trust on 1st May 2010.

The comparative figures above represent the income and expenditure for the full year to 31st July 2010 incorporating the income and expenditure of Jo's Trust for the nine months to 30th April 2010 and the income and expenditure of Jo's Cervical Trust for the three months to 31st July 2010.

The Company has no recognised gains and losses other than those disclosed above and, therefore, no separate statement of total recognised gains and losses has been prepared.

None of the Company's activities were acquired or discontinued during the financial period.

JO'S CERVICAL CANCER TRUST
STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31ST JULY 2011

This statement of financial activities shows the actual comparatives including the transfer of assets from Jo's Trust.

	Notes	Restricted Funds £	Unrestricted Funds £	Total 2011 £	Period Ended 31/07/10
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Legacy		-	1,562	1,562	-
Voluntary Income	2	74,765	289,116	363,881	56,401
Activities for Generating Funds		-	69,399	69,399	-
Investment Income and Interest		-	1,426	1,426	87
Other Income					
Transfer of net assets from Jo's Trust		-	-	-	296,874
TOTAL INCOMING RESOURCES		74,765	361,503	436,268	353,362
RESOURCES EXPENDED					
Cost of Generating Funds					
Cost of Generating Voluntary Income		-	27,650	27,650	3,636
Fundraising Trading and Event Costs		-	28,728	28,728	3,367
		-	56,378	56,378	7,003
Charitable Activities					
Support Services	3	13,054	67,489	80,543	17,202
Information Services		61,711	178,459	240,170	39,186
		74,765	245,948	320,713	56,388
Governance	5	-	17,204	17,204	5,011
TOTAL RESOURCES EXPENDED		74,765	319,530	394,295	68,402
Net Incoming Resources		-	41,973	41,973	284,960
BALANCE BROUGHT FORWARD		-	284,960	284,960	-
BALANCE CARRIED FORWARD		£-	£326,933	£326,933	£284,960

The Company has no recognised gains and losses other than those disclosed above and, therefore, no separate statement of total recognised gains and losses has been prepared.

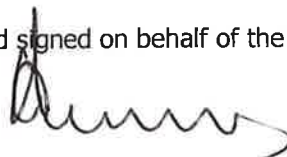
None of the Company's activities were acquired or discontinued during the financial period.

JO'S CERVICAL CANCER TRUST
BALANCE SHEET

AS AT 31ST JULY 2011

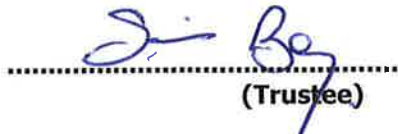
	Notes	£	2011	£	2010	£
FIXED ASSETS	8			1,295		1,943
CURRENT ASSETS						
Stocks	9	2,617			2,122	
Debtors	10	34,204			14,456	
Cash at Bank and In Hand		333,324			269,875	
		<u>370,145</u>			<u>286,453</u>	
CREDITORS : Amounts Falling due within one year	11	<u>(44,507)</u>		<u>325,638</u>	<u>(3,436)</u>	<u>283,017</u>
NET ASSETS				<u>£326,933</u>		<u>£284,960</u>
FUNDS						
Restricted Funds	12			-		-
Unrestricted Funds : General Reserve	13			326,933		284,960
				<u>£326,933</u>		<u>£284,960</u>

Approved on 11/10/2011 and signed on behalf of the board



.....
(Trustee)

ARASHKAR GORNAK



.....
(Trustee)

Registered Company Number: 7111375

JO'S CERVICAL CANCER TRUST
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST JULY 2011

1. ACCOUNTING POLICIES

- (a) The Accounts comply with the Statement of Recommended Practice ("the SORP") issued by the Charity Commissioners for England and Wales in March 2005, with the Companies Act 2006, and with applicable Accounting Standards. They have been prepared under the historical cost convention.
- (b) Depreciation is provided on office equipment on a straight line basis over its useful economic life of three years.
- (c) Stock is valued at the lower of cost and net realisable value.
- (d) Grants are accounted for in the Statement of Financial Activities in the year in which they are receivable, unless they are clearly specified as relating to future years, in which case they are carried forward as deferred income.
- (e) Salaries and those other costs which do not relate to a specific activity are allocated to the charity's various activities based on an estimate of the staff time spent on the activity.
- (f) Under Financial Reporting Standard No. 1, the Company is not required to produce a Cash Flow Statement.

2. VOLUNTARY INCOME

	2011	Period to 31/7/10 £	Memorandum 2010 £
The analysis of voluntary income for the year is as follows.			
Department of Health	-	-	4,000
Companies	67,935	1,268	55,958
Trusts	65,691	8,500	40,580
Public Donations	99,498	9,998	22,088
Donation-in-Kind (Premises and Office Facilities)	23,753	5,000	20,000
Fundraising	107,004	31,635	89,598
	£363,881	£56,401	£232,224

JO'S CERVICAL CANCER TRUST
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST JULY 2011

3. CHARITABLE ACTIVITIES
(Memorandum)

	----- 2011 -----			Period to	<i>Memorandum</i>
	Direct	Administrative	Total	31/7/10	2010
	Costs	Support			
		Costs			
	£	£	£	£	£
Support Services	70,712	9,831	80,543	17,202	58,555
Information Services	220,508	19,662	240,170	39,186	175,524
	<u>£291,220</u>	<u>£29,493</u>	<u>£320,713</u>	<u>£56,388</u>	<u>£234,079</u>

4. ADMINISTRATIVE SUPPORT COSTS

	----- 2011 -----				Period to	<i>Memorandum</i>
	Support	Information	Governance	Total	31/7/10	2010
	Services	Services				
	£	£	£	£	£	£
Legal and Professional	1,448	2,897	483	4,828	929	4,433
Premises and Office Facilities	7,126	14,252	2,375	23,753	5,000	20,000
Office Costs	1,257	2,513	418	4,188	9,787	12,051
	<u>£9,831</u>	<u>£19,662</u>	<u>£3,276</u>	<u>£32,769</u>	<u>£15,716</u>	<u>£36,484</u>

5. GOVERNANCE

	2011	Period to	<i>Memorandum</i>
	£	31/7/10	2010
	£	£	£
Salaries	9,068	1,569	6,404
Trustee Expenses	223	-	-
Audit Fee	1,818	390	1,798
Administrative Support Costs	3,276	1,572	3,648
Legal Fees	2,819	1,480	13,365
	<u>£17,204</u>	<u>£5,011</u>	<u>£25,215</u>

6. STAFF COSTS

	2011	Period to	<i>Memorandum</i>
	£	31/7/2010	2010
	£	£	£
Wages and Salaries	134,738	27,519	110,540
Social Security Costs	14,453	2,974	12,009
Pension Costs	4,379	900	3,600
	<u>£153,570</u>	<u>£31,393</u>	<u>£126,149</u>
	No	No	No
The average number of staff employed during the period was:	4	3	3

JO'S CERVICAL CANCER TRUST
NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST JULY 2011

7. TRUSTEES

The Trustees do not receive any benefits or remuneration for their services.

8. FIXED ASSETS

		Equipment
		£
Cost:		
At 1 st August 2010		1,943
Additions		-
At 31 st July 2011		<u>£1,943</u>
Depreciation:		
At 1 st August 2010		-
Charge for the period		648
At 31 st July 2011		<u>£648</u>
Net Book Value:		
31 st July 2011		<u>£1,295</u>
31 st July 2010		<u>£1,943</u>

9. STOCKS

	2011	2010
	£	£
Christmas Cards	<u>£2,617</u>	<u>£2,122</u>

10. DEBTORS

Prepayments	<u>£34,204</u>	<u>£14,456</u>
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11. CREDITORS : Amounts falling due within one year

Deferred Income	38,888	-
Accruals	1,851	1,613
Other Creditors	3,768	1,823
Payroll Taxes	-	-
	<u>£44,507</u>	<u>£3,436</u>

JO'S CERVICAL CANCER TRUST
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST JULY 2011

12. RESTRICTED FUNDS

	Balance 1/8/10	Incoming Resources	Resources Expended	Balance 31/7/11
	£	£	£	£
Restricted Funds	-	74,765	74,765	-
	<u>£-</u>	<u>£74,765</u>	<u>74,765</u>	<u>£-</u>

Restricted funds represent donations and grants restricted for use on particular areas of the Trust's work.

13. UNRESTRICTED FUNDS

	Balance 1/8/10	Net Incoming Resources	Balance 31/7/11
	£	£	£
General Reserve	284,960	41,973	326,933
	<u>£284,960</u>	<u>£41,973</u>	<u>£326,933</u>

14. COMMITMENTS UNDER OPERATING LEASES

The Trust has no operating leases

**15. ANALYSIS OF NET ASSETS
BETWEEN FUNDS**

	Restricted	Un- Restricted	Total
	£	£	£
Tangible Fixed Assets	-	1,295	1,295
Net Current Assets	-	325,638	325,638
	<u>£-</u>	<u>£326,933</u>	<u>£326,933</u>

16. DONATED SERVICES

The Trust receives free accommodation and related office services from the Brunswick Group.

17. TRANSFER OF NET ASSETS FROM JO'S TRUST

Jo's Cervical Cancer Trust took over the net assets of Jo's Trust, an unincorporated charity with the same charitable objectives and trustees, on 1st May 2010. The net assets transferred comprises:

	£
Bank Balances	296,823
Debtors	9,209
Stock	2,122
Less: Creditors	<u>(11,280)</u>
	<u>£296,874</u>